

# Branded Interactions: Designing Digital Brand Touchpoints By Marco Spies

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German Lyric Diction Workbook: Student Manual, 2013, Cheri Montgomery, 097648692X, 9780976486923, S.T.M. Publishers, 2013 Published: 4th August 2012

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What are different digital brand touch points? Marco Spies (2012) Branded Interactions, Designing Digital Brand Touchpoints.

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Branded Interactions: Creating the Digital Marco Spies; Publisher: Thames This book is designed to guide the reader through the process of digital brand

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Jul 03, 2014 The Branded Interaction Design The Branded Interaction Design (BIXD) Process helps designing digital products and services for people and brands.

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